



# Campus Connections Aotearoa

Tūhono Aioipī



Annual Report 2019



THE UNIVERSITY OF  
**AUCKLAND**  
Te Whare Wānanga o Tāmaki Makaurau  
NEW ZEALAND

*Enriching lives through youth mentoring*

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## Whakataukī

### Campus Connections Aotearoa | Tūhono Aioipī

**Mā te rongō ka mōhio**      **Listening brings about awareness**  
**Mā te mōhio ka mārama**      **Awareness brings forth understanding**  
**Mā te mārama ka mātau**      **Understanding enhances knowledge**

The above whakataukī was gifted to Campus Connections Aotearoa by the Kāhui Raukura Reo Maori Alumni Committee, who support the revitalisation of Māori language at the Faculty of Education and Social Work. It is intended to support the te reo name for Campus Connections Aotearoa, which was informed by ideas gathered from young people who participated in the programme. Feedback was collected by PhD candidate Yvonne Ualesi, as part of her research on culturally responsive youth mentoring. She conducted focus groups with youth mentees and with their alternative education (AE) tutors. Both groups were asked what kinds of words and ideas should be captured in a te reo name for the programme based on their programme experiences.

The name Tūhono Aioipī refers to the importance of connection, nurturing, balance and well-being in allowing young people to flourish. The Campus Connections Aotearoa Leadership Team is incredibly grateful for the contributions of everyone who was involved in the naming process and gives special thanks to Te Rongopai Morehu for suggesting both the name and the whakataukī. The Leadership Team feels very blessed to have been gifted with a name that so aptly captures the aspirations of the programme.



## Message from the Dean of the Faculty of Education and Social Work

Following the completion of the third year for Campus Connections Aotearoa | Tūhono Aioipī (CC-A), I am pleased to present the 2019 Annual Report on behalf of the Governance Board.

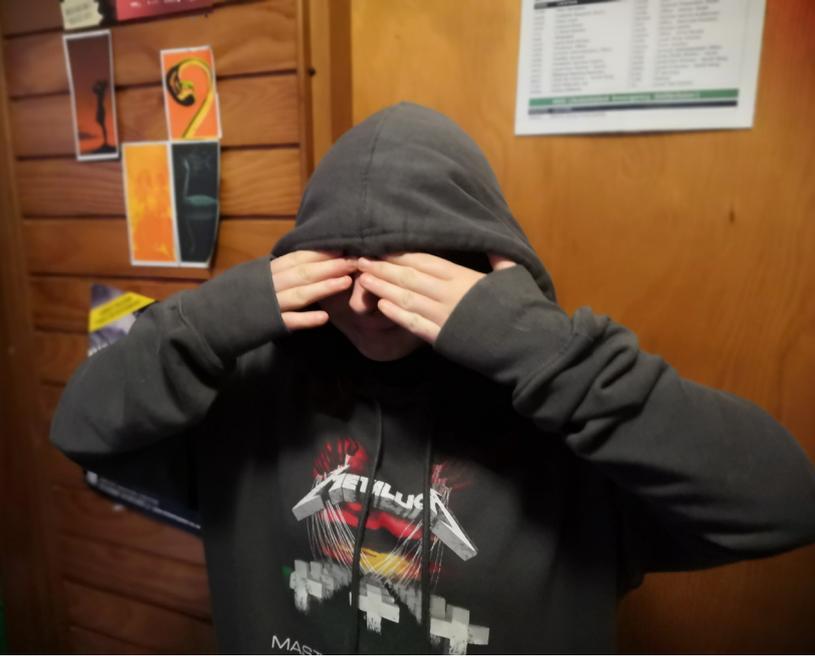
One of the successful outcomes for 2019 was the increase in the number of student mentors coming from outside the Faculty of Education and Social Work and the largest student enrolment to date. This increased student response meant CC-A was able to include a second Alternative Education partner in the 2019 delivery, increasing the number of young people served by the programme. This positive impact and growth in student and youth numbers aligns well with the University of Auckland and the Faculty of Education and Social Work's strategic priorities to advance the social wellbeing of people in Auckland and to lead learning that changes lives.

The addition of a second postgraduate course in youth leadership, alongside the existing postgraduate counselling and undergraduate youth work courses, helped to expand the pool of potential student participants in 2019. Moreover, a small portion of the 2019 student candidates applied on the recommendation of students previously involved in the programme. This phenomenon speaks highly of students'

experiences in the programme. The increase in student interest is also testament to the media and marketing efforts of the CC-A team in promoting CC-A across the University and beyond.

The outcome of a cost-benefit analysis conducted by the New Zealand Institute of Economic Research was another cause for celebration in 2019. The results demonstrated that CC-A represents excellent value for money, with a benefit cost ratio of 4.90, signalling that the programme benefits are almost five times the costs. This combination of vision and value for money places CC-A in a strong position to secure further financial backing to ensure its sustainability.

ASSOCIATE PROFESSOR MARK BARROW  
Dean of the Faculty of Education and Social Work





# Message from the Campus Connections Aotearoa Directors

We can't believe another year has passed and we have now completed three successful deliveries of Campus Connections Aotearoa | Tūhono Aiopīpī. With each delivery we continue to learn and grow and 2019 was no exception. This year welcomed 19 amazing young people from SENZ, our alternative education (AE) partner in Henderson. We also welcomed back a second partner, Te Ukaipo, and 15 of their amazing youth. We were able to add a second provider because in 2019 we recruited the largest cohort of students to date – 28 in total, including 20 mentors, 4 coaches, 2 counsellors, and 2 community mentors. Our numbers were boosted by adding a second postgraduate course, EDUC 747 Leadership in Youth Development, into the Campus Connections Aotearoa (CC-A) fold.

Like all other deliveries, we continue to be inspired by the talents and resilience of the young people we have had the honour to walk alongside. Their positive feedback is encouraging and reinforces our belief that CC-A is making a difference. The biggest challenge for us in 2019 was sporadic youth attendance and we will be working with our AE partners to increase attendance.

We are starting to amass evaluation data on our university students' and our youth mentees' experiences. We are excited to see that both groups are reporting high engagement in the programme, and that it is of very high quality. We are also seeing evidence that their CC-A experience is contributing to the wellbeing of the youth participants and important skill development that will help our university students be more effective youth practitioners in the future.

This year we were fortunate to receive funding from Sport Auckland. This funding supported the purchase of equipment and allowed us to employ experienced facilitators, increasing our knowledge in, and providing resources for, facilitating Ki-o-Rahi, Box Fit, and Hip-Hop dancing. We are excited to expand our stable of activities as we know how important these experiences

are to our young people. We concluded the year with another well-attended graduation. We were delighted to meet so many of the young people's whānau and share experiences.

We would not have been able to achieve what we have without the support of all our community partners - the Waitakere Alternative Education Consortium, Achieving@Waitakere, SENZ, Te Ukaipo and their dedicated group of AE tutors who accompanied the young people to Epsom each week over the course of the programme. Thank you all for your ongoing belief in and support of us and our programme.

We have an amazing team who have also contributed to our success – Kiri, our Case Manager, and Kate, our Programme Administrator. Sadly, we said goodbye to Kate this year as she left to pursue a teaching degree. We wish her all the best for her next journey and thank Kate and Kiri for their hard work and dedication. We would also like to thank our Board for their continued guidance.

We are thrilled to welcome Foundation North and the New Zealand Lotteries Commission as new funding partners for 2020 and to continue our partnership with the Ministry of Youth Development. We are hopeful that our growing track record and the results from a recently completed cost-benefit analysis demonstrating almost 5 times the return on investment will continue to help us secure the necessary funding to sustain this important work. With our burgeoning kete we are ready to embrace the opportunities and challenges that lie ahead – whatever they might be.

PAT BULLEN and KELSEY DEANE  
Directors, Campus Connections Aotearoa



# Programme overview

Campus Connections Aotearoa is an evidence-informed youth mentoring programme that operates at the University of Auckland's Epsom Campus in Semester 2 each year for 12 weeks. Youth, aged 13-16 years and enrolled with an AE provider, are invited to participate in the mentoring programme. University of Auckland undergraduate and postgraduate students also participate in the programme in a variety of roles by enrolling in one of three service-learning courses connected to the programme.

Youth (mentee) and student (mentor) pairs and mentor coaches participate to form a therapeutic mentoring community. Post Graduate student counsellors are also part of the mentoring community and available during the programme to provide extra support for each young person when needed.

Young people have opportunities to interact with each other in a safe, supportive, and fun environment. Students have opportunities to develop important skills with the



support of an experienced team of professionals and a community of peers.

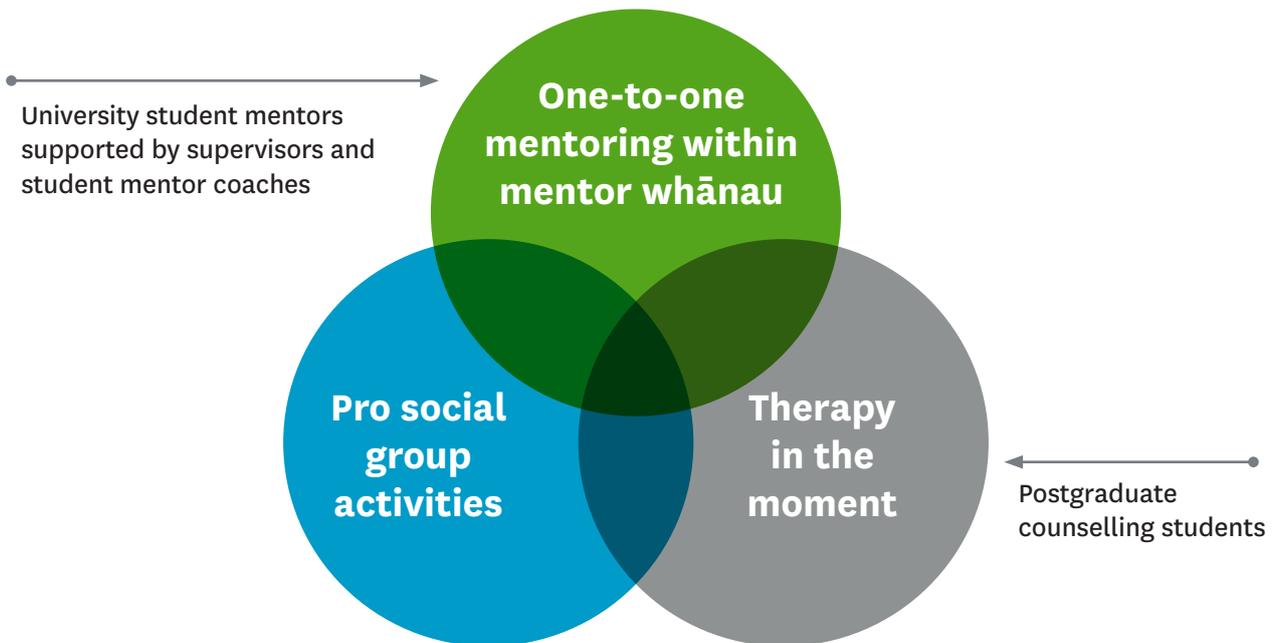
We outline below what a typical day at CC-A looks like:

<b>8.30–9:30am</b>	<b>Counselling Meeting</b>
	Counselling team meet to discuss and plan for the needs of young people involved in the programme
<b>9.30–10:30am</b>	<b>Youth Work Practice Lecture</b>
	Key theory and concepts are presented and discussed for direct application to practice in the coming mentoring session
<b>10:30–11am</b>	<b>Walk and Talk</b>
	Youth arrive and take a 30-minute walk on the University of Auckland campus with their mentor
<b>11am–12pm</b>	<b>Supporting Transition Success</b>
	Mentor-mentee pairs work on youth identified transition plans and personal goals
<b>12–12:30pm</b>	<b>Whānau-style Lunch</b>
	Youth and mentors enjoy a shared meal provided by Campus Connections Aotearoa
<b>12:30–1.30pm</b> <b>1:30–2.30pm</b>	<b>Pro-social Activities</b>
	Mentor-mentee pairs participate in activities (e.g. educational, sports, music, art) with other Campus Connections Aotearoa youth mentee and student mentor participants
<b>2:30–3:30pm</b>	<b>Student Debrief</b>
	Students engage in a supervised group debrief to discuss their practice and receive constructive developmental feedback

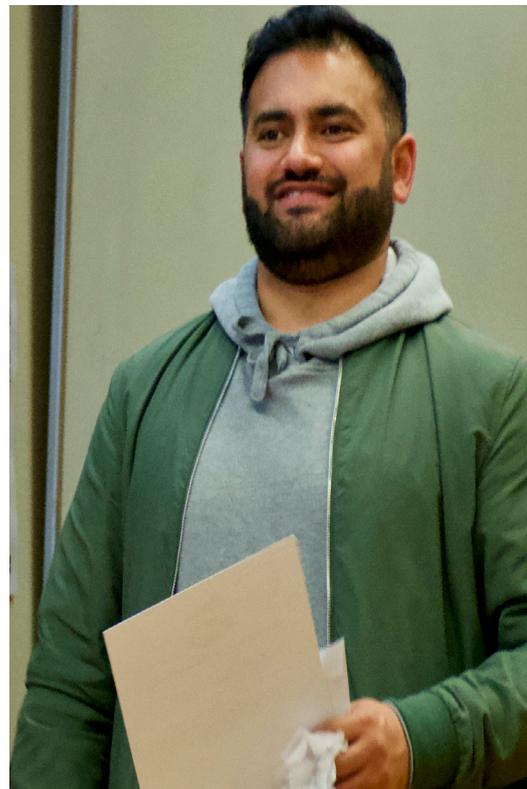


# What makes Campus Connections Aotearoa unique?

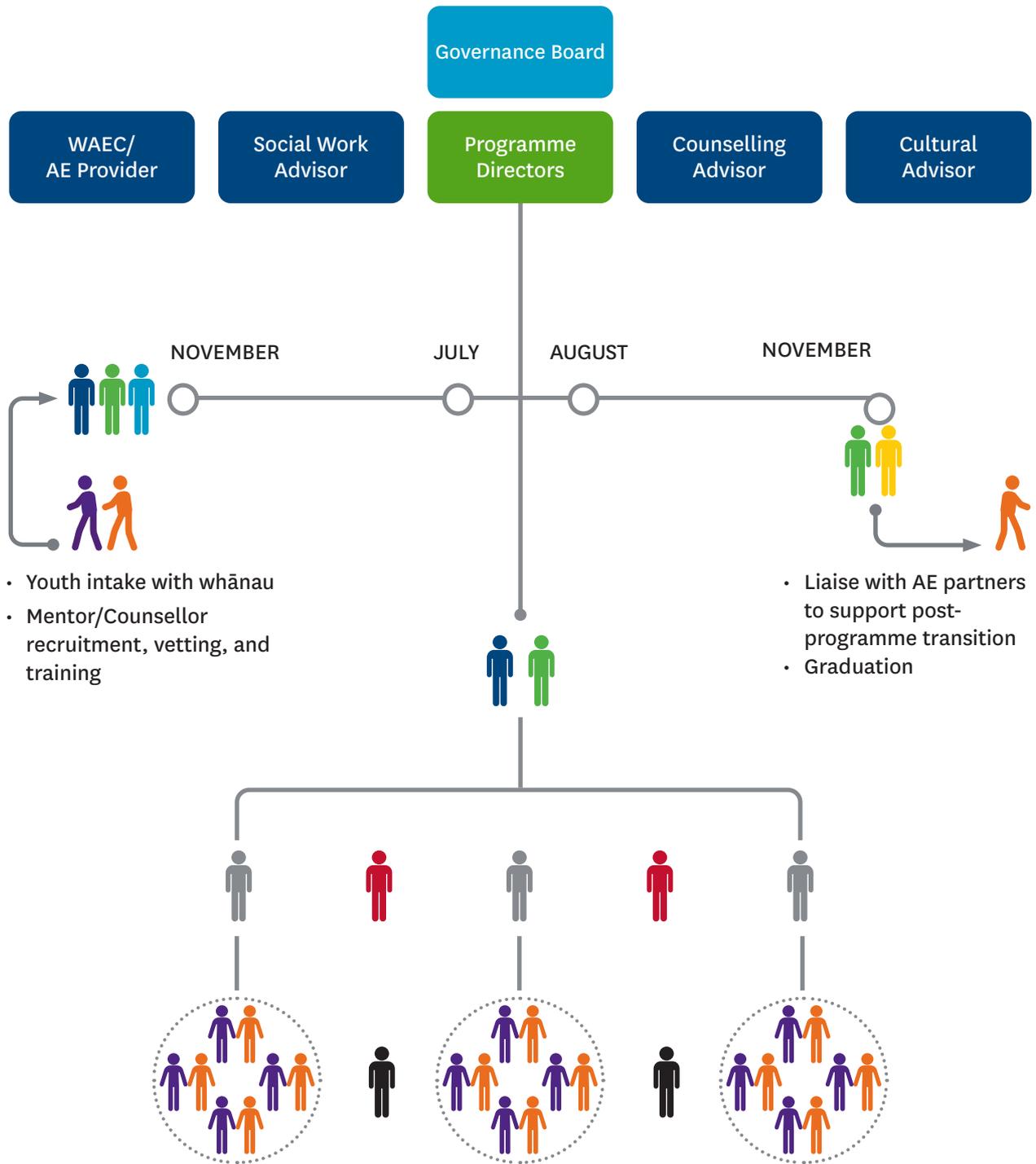
Campus Connections Aotearoa combines strategies known to be effective under some conditions while mitigating the recognised risks associated with each standalone component.



A powerful multi-level therapeutic mentoring programme designed to help support young people with complex needs



# Programme structure and timeline



## Campus Connections Aotearoa Mentoring Community 4 hours x 12 weeks

- Mentor
- Mentee
- Mentor Coach
- Counselling Student
- AE Tutor
- Course Director
- Case Manager
- Programme Administrator
- SW Practicum Students



As a Mentor Coach I was challenged to grow my leadership skills by overseeing and supporting mentors to develop their mentoring skills. A highlight was how skilfully these mentors approached relationship building, offering the young people genuine connection and emphasising their strengths. I saw how this translated into a safe and supportive space for the young people to explore skill-building, develop their strengths, and have positive interactions with adults and peers. Although the programme was confined to the semester, these types of experiences created pivotal moments for the young people.

**Molly Bergquist-O’Sullivan, Master of Education student**



Youth who participated in Campus Connections Aotearoa in 2019 shared what they most appreciated:

“Everyone being there for me, showing me what pathways and all I could be going into for my future, helping me through everything, exploring new things”

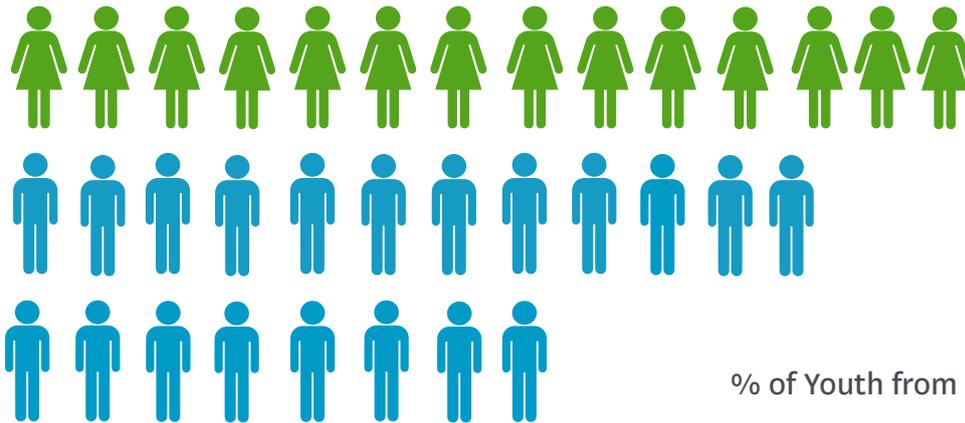
“My mentor has been so helpful throughout the time I’ve been coming”

“Campus Connections is the best and it should stay that way”

“Their [CC-A] attitude towards learning and expanding my prior knowledge, very supportive and motivational, especially my mentor. He was amazing. Wish I could stay on the programme for a longer duration of time. Apart from that it was a good experience”

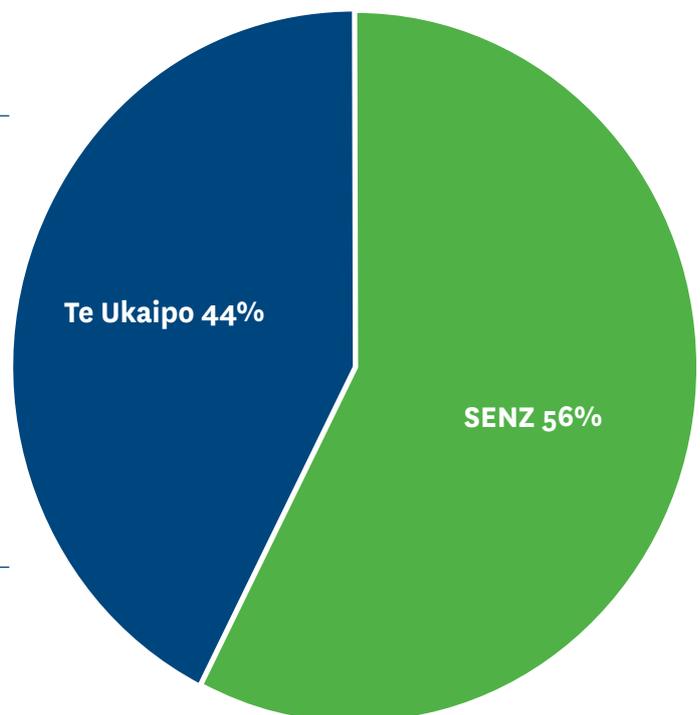
## Profile of the youth who participated in the programme:

**34** YOUTH  
 27 new participants  
 7 past participants



% of Youth from each AE provider:

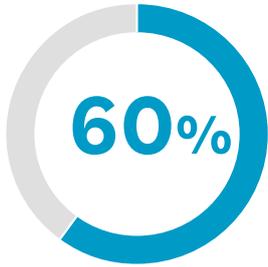
41% Female 59% Male  
 44% Māori 24% Māori/Pacific  
 9% Pacific 15% Māori/Pākehā  
 6% NZ Euro/Pākehā



Participants were aged:



## Experiences of the youth who participated in the programme:



attendance at CC-A\*

\* In 2019, CC-A received 40 youth referrals and 34 of these young people attended at least one session. Of the 34 participants, seven joined the programme late and six transitioned out of AE during programme delivery. The overall attendance rate of 60.4% for this cohort is based on the average percentage of sessions each young person attended of the total possible sessions they could have attended while enrolled with our AE provider partners. This meant the programme dosage each young person received varied from 4 to 48 hours, with an average of 19.7 hours, with 48 hours being the maximum possible dosage.

\*\*The 34 young people's average weekly attendance at their AE provider over the same 12 weeks of CC-A delivery was 55%. However, the difference between their AE and their CC-A attendance rate is not statistically significant.



attendance at AE\*\*



### % of young people reporting improvements due to taking part in the programme:

(based on MYD end of programme survey data; not all youth participated in the survey)





Students who participated in Campus Connections Aotearoa in 2019 said:

“It was a privilege to be part of this amazing learning opportunity as well as feel I was part of something so significant in these young people’s lives. Thank you!”

“I enjoyed the culture at Campus Connections and learning specific skills from my colleagues and lecturers”

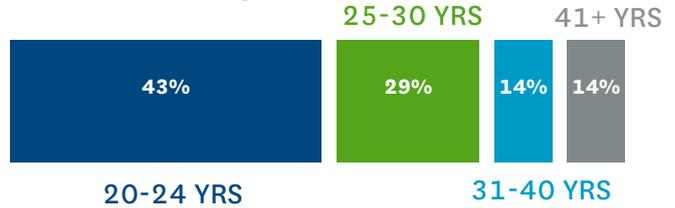
“Every aspect of mentor-mentee relationship was covered in the training and literature, and the program leaders demonstrated deep understanding”



## Profile of the students who participated in the programme:

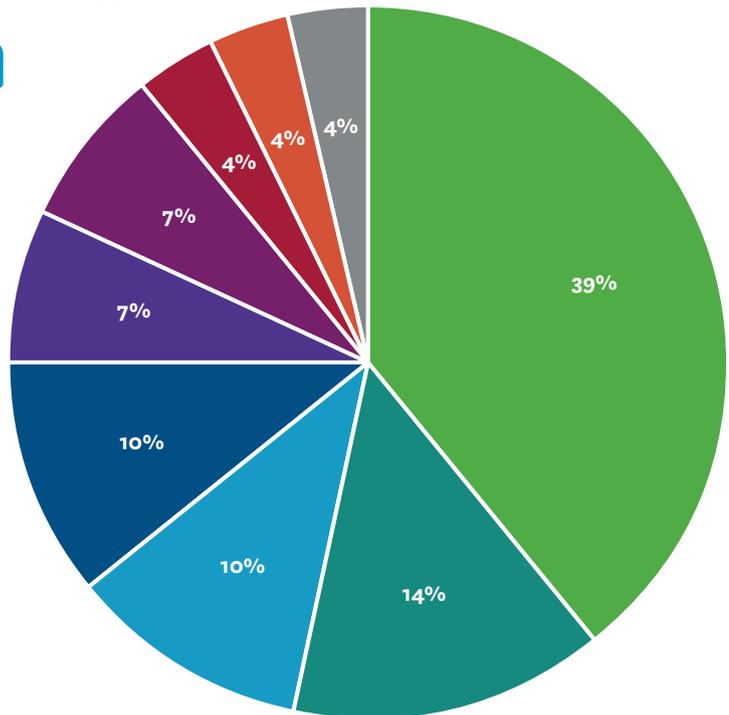
**28 STUDENTS**  
 20 mentors  
 4 mentor coaches  
 2 community mentors  
 2 counsellors in training

Students were aged:



68% Female 32% Male  
 10% Māori 14% Asian  
 35% Pacific 4% Indian  
 50% NZ Euro/Pākehā

Students' programme of study:



- Post Graduate Diploma Psychology
- Bachelor of Arts
- Master of Social and Community Leadership
- Master of Counselling
- Bachelor of Human Services
- Master of Education
- Bachelor of Science
- Bachelor of Social Work
- Post Graduate Diploma Counselling

## Experiences of the students who participated in the programme:

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attendance at 14 sessions (2 training days and 12 classes/sessions)




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### % of students reporting improvements due to taking part in the programme:

(Based on MYD end of programme survey data; not all students participated in the survey and only students under the age of 24 were eligible to participate).



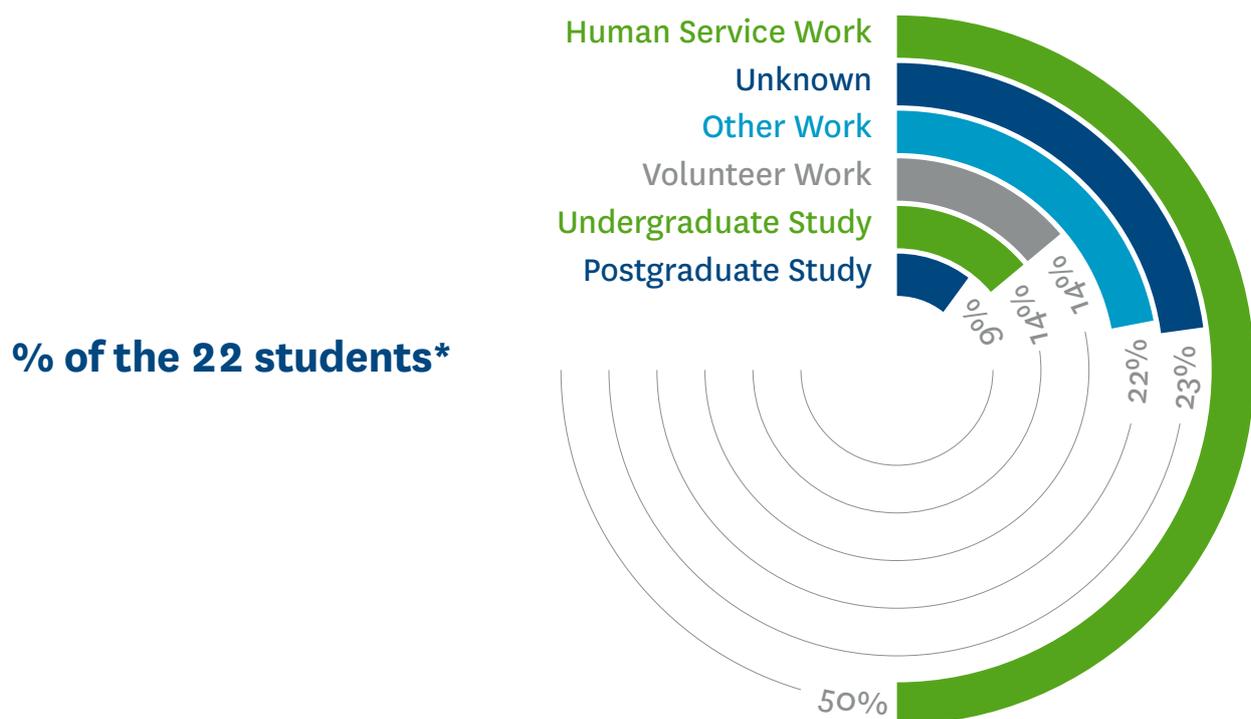
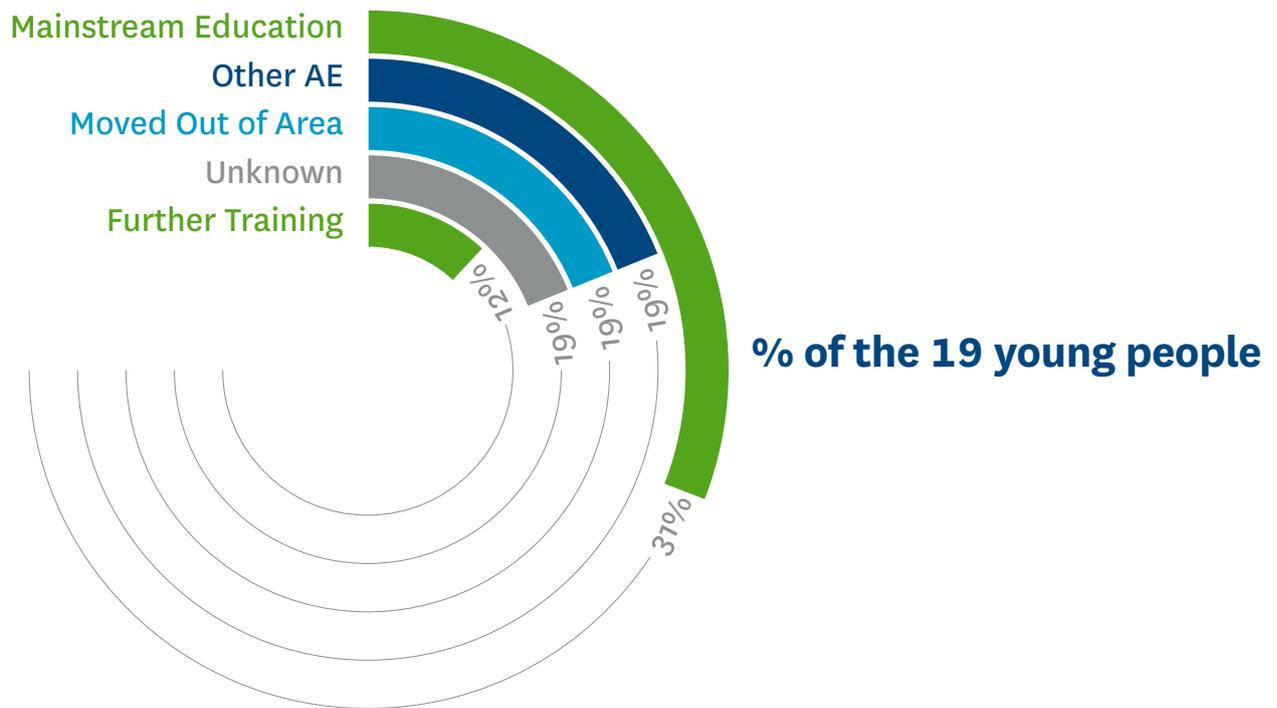


Students, youth & staff - Class of 2019



# Past Campus Connections Aotearoa youth and students (2018)

Activities of the 2018 cohort of youth and student participants 12 months after completing the CC-A programme:

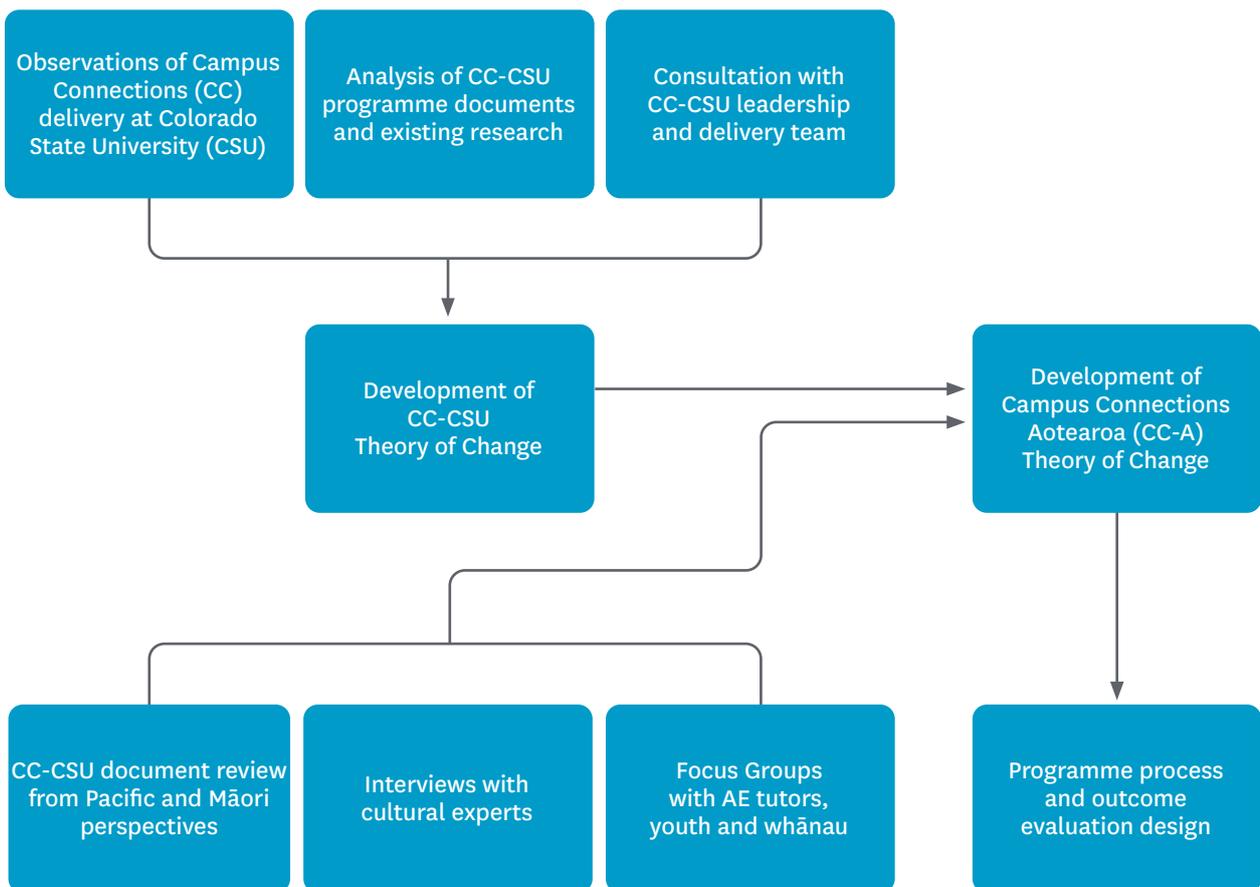


\*Numbers exceed 100% as some students are engaged in multiple activities.

# Campus Connections Aotearoa evaluation and research process

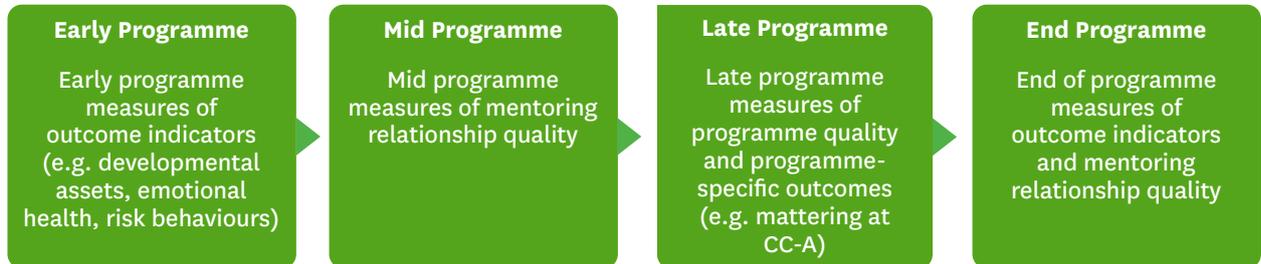
Campus Connections Aotearoa is committed to evidence-informed practice. The Leadership Team draws on existing research and evidence to inform programme design, development, training, and education. With support from consultants, advisors, and research students, the team has also implemented an extensive programme of evaluation research to determine programme effectiveness and to produce programme-specific evidence for ongoing improvement efforts. Cultural translation research to adapt the US-based programme model to the Aotearoa New Zealand context and a theory-driven quasi-experimental evaluation of programme processes and outcomes form the two major strands of the research. The research components and process are outlined below according to pre-delivery, delivery, and post-delivery phases.

## Phase 1: Pre-Delivery Programme Design

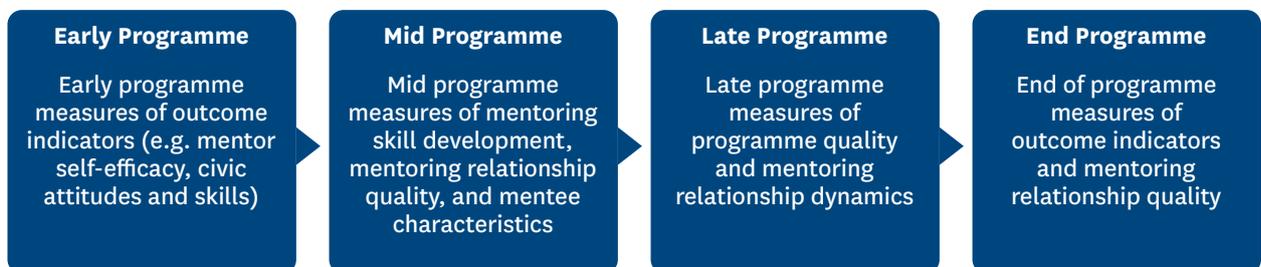


## Phase 2: Process and outcome measurement of programme during delivery

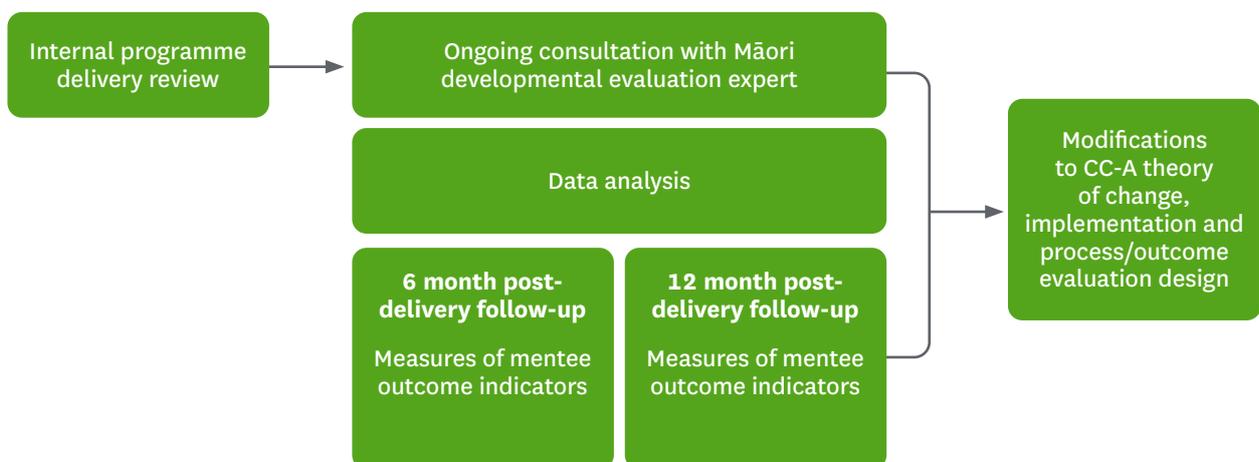
### Mentee Survey Measures



### Mentor Survey Measures



## Phase 3: Post-delivery review, consultation, outcome measurement and follow-up



The 2017-2019 Evaluation Report on the Experiences and Impact of Campus Connections Aotearoa for Mentors and Mentees is now available to view or download at [www.campusconnections.ac.nz](http://www.campusconnections.ac.nz).

# Our governance board



From left to right: Marcia Matthews, Mark Barrow, Kate Anderson, Michelle Wang (no longer on the Board), Cherie Appleton, Kelsey Deane, Scott Samson, Sabrina Zoutenbier, Pat Bullen, Mauna Savea. Absent: Natasha Urale-Baker

## Board members

**Kate Anderson**, Former GM Graeme Dingle Foundation, Experienced NFP Trustee

**Cherie Appleton**, Social Work Programmes Practice Leader, Faculty of Education and Social Work

**Mark Barrow**, Dean of the Faculty of Education and Social Work (Chair of the Board)

**Pat Bullen**, Co-Director, Youth Development Expert, Faculty of Education and Social Work

**Kelsey Deane**, Co-Director, Youth Development Expert, Faculty of Education and Social Work

**Marcia Matthews**, Experienced Alternative Education Practitioner

**Scott Samson**, Director of Waitakere Alternative Education Consortium

**Mauna Savea**, Campus Connections Aotearoa Mentor 2017

**Natasha Urale-Baker**, Social Worker, Pasifika Success Mentor, Faculty of Education and Social Work

**Sabrina Zoutenbier**, Counselling Programmes Practice Leader, Faculty of Education and Social Work

**Michelle Wang**, Finance Representative, Faculty of Education and Social Work (Left UoA employ, board position to be filled)

# Our staff



From left to right: Kelsey Deane, Pat Bullen, Kiri Wilder, Kate Brookson-Morris

## Executive staff

**Pat Bullen**, Co-Director

**Kelsey Deane**, Co-Director

**Kiri Wilder**, Case Manager

**Kate Brookson-Morris**,  
Programme Administrator

## Consultants/advisors

**Cherie Appleton**,  
Social Work Advisor

**Nan Wehipeihana**,  
Evaluation Advisor and Māori  
Cultural Guide

**Sabrina Zountenbier**,  
Counselling Advisor

## Our partners

Achieving@Waitakere

SENZ

Te Ukaipo

Waitakere Alternative Education  
Consortium



## Campus Connections Aotearoa | Tūhono Aioipī

Faculty of Education and Social Work  
The University of Auckland  
Private Bag 92601  
Symonds Street  
Auckland 1150  
New Zealand

09 623 8899 ext 48833  
021 262 9363

[campus.connections@auckland.ac.nz](mailto:campus.connections@auckland.ac.nz)  
[www.campusconnections.ac.nz](http://www.campusconnections.ac.nz)

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We are pleased to welcome Foundation North and DIA Lotteries as funders in 2020 -2021

